



**IVAN ALBREHT**

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## **Artist Statement**

I use technology and generic production to reference the conservative view of ceramics as a decorative and utilitarian craft. I do so by subscribing design and classical decoration to a new, generic element. My interest in the use of day-to-day images and objects is their ability to simultaneously point to both purification and disgust – translating a rather accidental behavior into an organized pattern of pleasing designs or using aesthetics of the artificial in the context of the historical.